

School Portrait Photography – Guide

Powered by School Shots

What We Offer

At School Shots, we provide a comprehensive school portrait experience designed to be seamless for staff and enjoyable for students. Our goal is to deliver beautiful, natural portraits with minimal disruption to your school day.

Our photography services include:

- Individual student portraits
- Class group photos – traditional or contemporary layouts
- Sibling portraits – captured on the same day
- Staff portraits – ideal for websites, ID cards, and displays
- Year 6/Leavers portraits – with optional autograph & memory books
- Same-day proof delivery – immediate access for families
- Secure online ordering – eliminating administrative tasks for the school

- Affordable, personalised print & digital packages for families

✓ **PLUS:** Book with us and receive a **FREE** session for prom or web/prospectus photography – perfect for showcasing your institution.



Who We Work With

We proudly serve a diverse range of educational institutions across Shrewsbury and Shropshire, including:

- Nurseries and EYFS settings
- Primary and junior schools
- Secondary schools and academies
- Colleges and universities
- Independent schools
- SEN and inclusive schools
- Multi-Academy Trusts

Our photographers are DBS-checked, experienced, and trained to create a calm, comfortable atmosphere so pupils feel at ease.



How the Process Works

We ensure a straightforward experience:

1. Pre-Planning & Booking

We coordinate a suitable date and confirm the required sessions (individuals, siblings, classes, etc.). We provide ready-to-send parent letters, posters, and email templates.

2. Photo Day

Our team arrives early, sets up efficiently, and works class-by-class. Sibling and staff portraits are scheduled as per your convenience.

3. Same-Day Proofing

Parents receive a secure link to their child's portraits on the same day, eliminating the need for the school to distribute proofs.

4. Online Ordering & Delivery

Parents place orders online. Deliveries can be sent to the school for distribution or directly to home addresses. We also supply SIMS-compatible image files, named and cropped to your admin team's requirements.



What the School Needs to Do

To facilitate a smooth process:

- Confirm your preferred date and a backup date**
- Provide up-to-date class lists with full names**
- Allocate a staff contact for the day to assist with transitions**
- Notify us of any opt-outs or safeguarding concerns**
- Share our parent communications with families**
- Provide a quiet indoor space for setup (e.g., hall, classroom, or library)**
- Indicate if you'd like class groups and staff photos included**



Optional Add-Ons

Enhance your photography package with our range of add-ons:

- **Leavers' memory/autograph books**
- **Personalised photo gifts – mugs, keyrings, magnets, mouse mats, snow globes, and more**
- **Framed prints and canvas wraps – various sizes available**
- **Custom notebooks and calendars**
- **Staff ID cards and photo boards**
- **Event photography – coverage for sports days, concerts, graduations, and more**
- **360° virtual tours and drone footage – showcase your campus in an interactive format**

Let's collaborate to create portraits your families will treasure – all while simplifying the process for your administrative team.

It's not just about price—it's about what you get for your budget. Bonus options, helpful extras, and hassle-free service all add to the value.

✓ Why School Shots?

We provide:

- **Competitive packages**
- **Free staff portraits**
- **No hidden fees**
- **Secure online galleries**
- **Flexible retake and sibling sessions**
- **Free website/prospectus shoot or prom photography each year**
- **Family Portrait Days held in-school—great for PTA fundraisers**









Our Family Days are a brilliant way for schools to offer professional portraiture for families at affordable rates. Parents can book time slots for a full family

shoot right on school grounds. It's safe, accessible, and a lovely way to support your school community.

Why Schools Stick with School Shots

At School Shots, we're in it for the long run. We build relationships with schools based on trust, professionalism, and delivering above expectations.

What sets us apart?

-  SIMS-ready headshots & admin support
-  DBS-checked, school-savvy staff
-  No printed proofs – better privacy
-  Portraits, events & family photography
-  Secure, GDPR-compliant systems
-  Efficient and calm shoot days
-  Bonus services at no extra cost
-  Workshops in Photography or Business.

We're more than just a school photographer. We're a long-term partner that helps your school look its best, from portraits to promotion.

Let's Make Your Next Photo Day Easy

Ready for a school photographer who gets it right every time?

 Email: Team@schoolshots.co.uk

 Call: 07500400480

 Visit: www.schoolshots.co.uk

Let's talk about your next portrait day, SIMS update, prom night—or even hosting a Family Portrait Day for your school community.

We're here to help make your photography simple, secure, and spectacular.


Warm wishes,

The School Shots Team

Contact Us

Contact Us

Samuel Waters – School Shots

 Email: team@schoolshots.co.uk

Let's make a fantastic memory together!